

Little Rock Fashion Week™

It's Fashionment™

Non-profit Partner



Corporate Sponsor Packages and Benefits

□ VIP Sponsor - \$10,000

- Exclusive opportunity for this year's entire Little Rock Fashion Week 2009.
- Name and logo appears alongside LRFW across all media (banners, flyers, website, etc.)
- Corporate recognition in all advertisements and at all events
- Vending space w/ table and tablecloth, including electricity and easel to display signage
- 2 page ad in official LRFW catalogue, given priority positioning
- Company logo and web link on LittleRockFashionWeek.com on homepage
- Name and logo appears on front page of LRFW catalogue and tickets
- 20 VIP passes
- Unlimited inserts in goody bags

□ Platinum Sponsor - \$7,500

- Become an official sponsor for either Little Rock Fashion Week 2009's Young & Fabulous fashion show or couture fashion show.
- Name and logo appears alongside specific LRFW event across all media (banners, flyers, website, etc)
- Corporate recognition in all advertisements and at all events
- Vending space w/ table and tablecloth, including electricity and easel to display signage
- 2 page ad in official LRFW catalogue, given priority positioning
- Company logo and web link on LittleRockFashionWeek.com
- Name and logo appears on front page of LRFW catalogue and tickets
- 15 VIP passes
- Unlimited inserts in goody bags

□ Gold Sponsor - \$5,000

- Become an official host of Little Rock Fashion Week 2009's launch, VIP and wrap parties.
- Corporate recognition in all advertisements and at all events
- Vending space w/ table and tablecloth, including electricity and easel to display signage
- 1 page ad in official LRFW catalogue, given priority positioning
- Name and logo appears on front page of LRFW catalogue and tickets
- Company logo and web link on LittleRockFashionWeek.com
- 10 VIP passes
- Unlimited inserts in goody bags

□ Silver Sponsor - \$2,500

- Become a host for one of LRFW's parties or create your own branding opportunity.
 - Corporate recognition in all advertisements and at all events
 - Vending space w/ table and tablecloth, including electricity and signage
 - 1 page ad in official LRFW catalogue, given priority positioning
 - Name and logo appears on front page of LRFW catalogue and tickets
 - Company logo and web link on LittleRockFashionWeek.com
 - 5 VIP passes
 - Unlimited inserts in goody bags
- **Bronze Sponsor - \$1,000**
- Corporate recognition in all advertisements and at all events
 - Vending space w/ table and tablecloth, including electricity and signage
 - ½ page ad in official LRFW catalogue, given priority positioning
 - Name appears on front page of LRFW catalogue and tickets
 - Company logo and web link on LittleRockFashionWeek.com
 - 3 VIP passes
 - Unlimited inserts in goody bags
- **Media Sponsors - In Kind**
- For continuous media exposure on your various programs, shows and website, LRFW gives corporate recognition in all advertisements and at events
 - Name and logo appears alongside LRFW across all media (banners, flyers, website, etc.)
 - Full page ad in official LRFW catalogue, given priority positioning
 - Company name appears on front page of LRFW catalogue and tickets
 - Company logo and web link on LittleRockFashionWeek.com
 - 5 VIP passes; 5 promotional general admission passes giveaways
 - Unlimited inserts in goody bags

FOR OTHER WAYS TO GET INVOLVED send an e-mail to
joinus@littlerockfashionweek.com

Little Rock Fashion Week 2009 Catalogue Advertising (8.5 x 11) Glossy print

- 2 page - \$918
 - 1page (1st 4 pages, middle, last and back cover) - \$623
 - 1 page - \$512
 - 1/2 page - \$341 vertical or horizontal
 - 1/3 page - \$315
 - 1/4 page - \$249 vertical or horizontal
 - Business card - \$151 vertical or horizontal
- NOTE:** Please send all catalogue ads, logos and images to outsiderpromotions@gmail.com

Display Table/Product Sampling Booth

□ **Platinum Pkg. - \$400**

- Vending space w/ 10x10 table and tablecloth, 2 chairs. (see statehouse convention center forms for all electrical, telephone, internet/wireless services)
- 2 admissions passes into either Young & Fabulous Show or 2 VIP passes into couture event
- 1 insert for goody VIP bags (provide enough samples for LRFW events)
- 1/2 size ad in the LRFW catalogue
- Priority mention on LittleRockFashionWeek.com with link to your site

□ **Gold Pkg. - \$300**

- Vending space w/ 10x10 table and tablecloth, 2 chairs. (see statehouse convention center forms for all electrical, telephone, internet/wireless services)
- 2 VIP (1 each) passes to two separate LRFW events (Young & Fabulous show or Couture show or free admissions into VIP party or after party)
- 1 insert for goody bags (provide enough samples for LRFW events)
- 1/4 size ad in the LRFW catalogue
- Mention on LittleRockFashionWeek.com with link to your site

□ **Silver Pkg. - \$200**

- Vending space w/ 10x10 table and tablecloth, 2 chairs. (see statehouse convention center forms for all electrical, telephone, internet/wireless services)
- 1 VIP pass to LRFW event (Young & Fabulous show or couture show or VIP party or after party)
- 1 insert for VIP goody bags (provide enough samples for LRFW events)
- Business card ad in the LRFW catalogue
- Mention on LittleRockFashionWeek.com with link to your site

□ **Bronze Pkg. - \$150**

- 1 general admission pass to LRFW event of your choosing
- 1 insert for VIP goody bags (provide enough samples for LRFW events)
- Special thanks mention in the LRFW catalogue

**Little Rock Fashion Week 2009
Payment form**

_____ Sponsor \$ _____

_____ Catalogue Ad \$ _____

_____ Display Booth \$ _____

Total Participation \$ _____

_____ Credit Card Type

_____ Expiration Date

_____ Signature

_____ Date

Name/Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please make checks or money orders payable to: Little Rock Fashion Week, L.L.C.

Please mail payment and forms to:

Little Rock Fashion Week, L.L.C.

P.O. Box 45002

Little Rock, AR 72214

For additional information call 501.240.7004